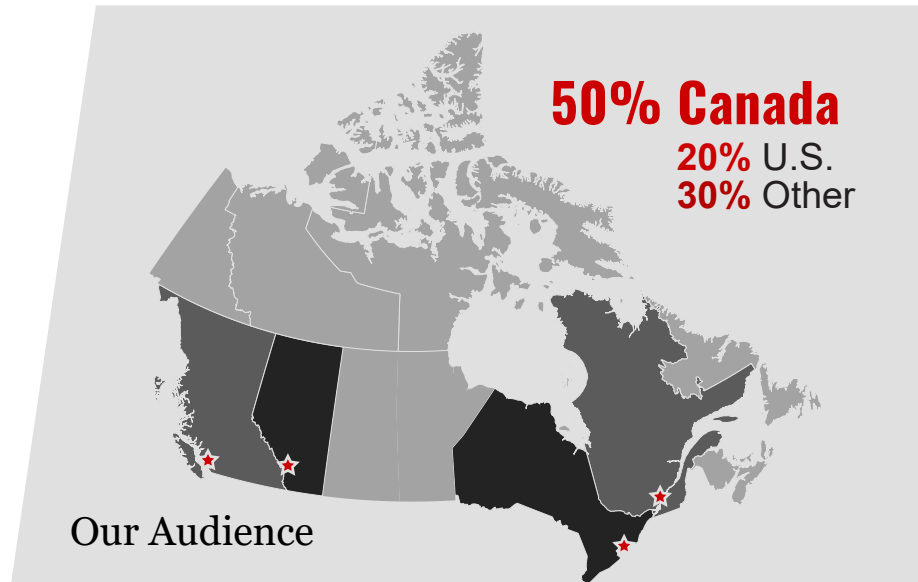


Connect with active and engaged Retail Investors

Stockwatch covers the U.S. and Canadian stock markets, with a particular focus on Canadian market news and real-time market data.

Established in 1984, Stockwatch now serves over 92 million page views a year. It is a reliable and trusted source for market news and data.



Capture the interest of Engaged Investors

Advertising with Stockwatch allows businesses to reach investors directly.

STOCKWATCH ESTABLISHED + TRUSTED

- Curated Canadian news feed
- Real-time news, quotes and market depth
- Professional-grade tools and data
- Just the facts



A leading resource for retail investors

92 M

Over 92 MILLION page views per year



Ranked in top 2,000 by Internet traffic in Canada on similarweb.com



7,700,000

page views
per month



1,345,000

visits/sessions
per month



455,000

mobile visits/sessions
per month



11+ MINUTES

average time
spent on site



5+ PAGES

average pages
per session

Stats from Google Analytics (twelve month average ending March 31, 2022); Geostats +/-2%; Ranking source similarweb.com (March 2022)

Advertise on our website
Banner Display Ads

To run a banner campaign ...

Email sales@stockwatch.com with your requirements to obtain a quote.



GET TOP AD PLACEMENTS ON STOCKWATCH

Including Quote, News & Mobile pages

Take advantage of our high visibility ad placements on Stockwatch's most visited pages. These pages include both U.S. and Canadian symbol quote pages.

Banner campaigns options include short-term headline campaigns to run alongside your breaking news, or weekly/monthly awareness campaigns.

SPONSORSHIP TAKEOVER

Takeover of our top 5 placements for up to 5 days! Feature your company in the best performing ad spaces on Stockwatch.

50,000 impressions	\$1,000
100,000 impressions	\$2,000
150,000 impressions	\$3,000

PRICE **\$20 CPM**

PREFERRED PLACEMENTS

Gain maximum exposure for a week. Price priority in the top 5-10 placements with the highest click-through rates.

200,000 impressions	\$1,500
300,000 impressions	\$2,250
500,000 impressions	\$3,750

PRICE **\$7.50 CPM**

HI-IMPACT PLACEMENTS

Guaranteed placement in our top 10-15 performing spots. Priority over other automated ads.

200,000 impressions	\$1,000
500,000 impressions	\$2,500
1,000,000 impressions	\$5,000

PRICE **\$5 CPM**

Add-on Brand Awareness Campaigns

Add-on Home Page and mobile impressions. High visibility with lower CTR than other options.

Add-on Geo-Targeting

Target visitors in your area by adding geo-locations to your campaign.

\$2⁵⁰ CPM

Email to our list Sponsored Articles

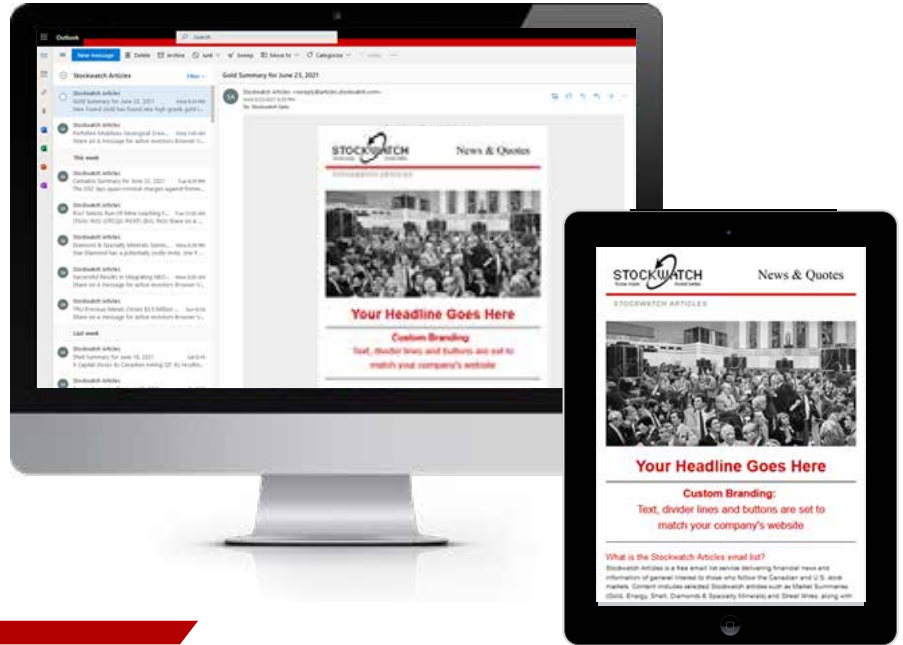
SEND YOUR NEWS AS OUR FEATURED EBLAST

The Sponsored Articles (eblast) service is an effective tool to reach investors; we send one sponsored email per day to 15,000 opted-in recipients who have signed up to receive free Stockwatch Articles.

We create a custom email branded with your company logos and colours, and include multiple links to your website, investors presentation, projects, etc.

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Email sales@stockwatch.com to reserve a date to send your eblast.



EMAIL SERVICE EBLAST YOUR NEWS RELEASE

1 eblast	\$1,500 each
2-4 ebcasts (10% discount)	\$1,350 each
5 ebcasts (20% discount)	\$1,200 each
1 weekend/holiday eblast (40% discount)	\$ 900 each

Advertise with Stockwatch

Email sales@stockwatch.com to find out about the current monthly promotion.

Eblast and Banner Packages

	Save \$ 500	1 eblast +	200,000 HI-IMPACT banner impressions	\$2,000
	Save \$ 750	1 eblast +	500,000 HI-IMPACT banner impressions	\$3,250
	Save \$1,000	1 eblast +	750,000 HI-IMPACT banner impressions	\$4,250

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