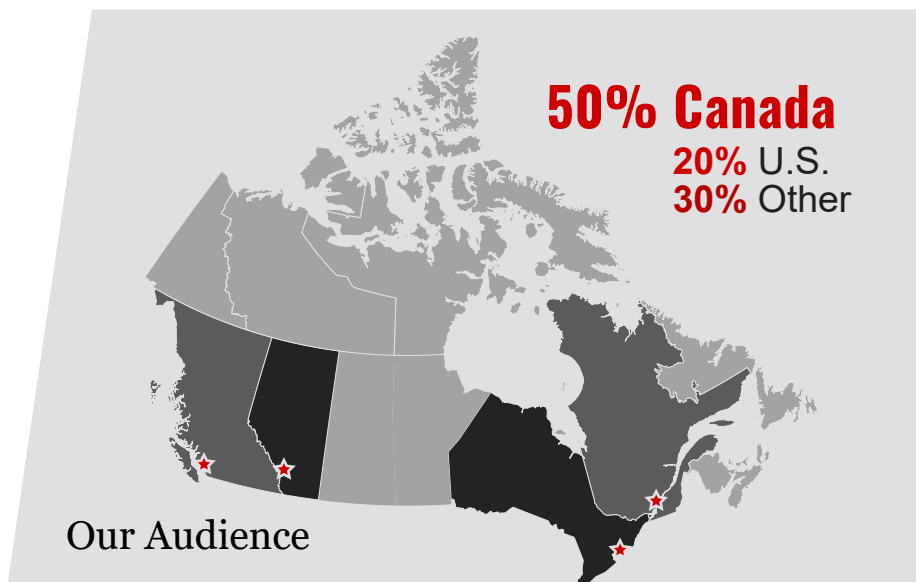


## Connect with active and engaged Retail Investors

Stockwatch covers the U.S. and Canadian stock markets, with a particular focus on Canadian market news and real-time market data.

Established in 1984, Stockwatch now serves over 92 million page views a year. It is a reliable and trusted source for market news and data.



## Capture the interest of Engaged Investors

Advertising with Stockwatch allows businesses to reach investors directly.

### **STOCKWATCH** **ESTABLISHED + TRUSTED**

- Curated Canadian news feed
- Real-time news, quotes and market depth
- Professional-grade tools and data
- Just the facts



A leading resource for retail investors

**92 M**

Over 92 MILLION page views per year



Ranked in top 2,000 by Internet traffic in Canada on similarweb.com



**7,700,000**

page views  
per month



**1,345,000**

visits/sessions  
per month



**455,000**

mobile visits/sessions  
per month



**11+ MINUTES**

average time  
spent on site



**5+ PAGES**

average pages  
per session

## Advertise on our website Banner Display Ads

### To run a banner campaign ...

Email sales@stockwatch.com with your requirements to obtain a quote.

## GET TOP AD PLACEMENTS ON STOCKWATCH

Including Quote, News & Mobile pages

Take advantage of our high visibility ad placements on Stockwatch's most visited pages. These pages include both U.S. and Canadian symbol quote pages.

Banner campaigns options include short-term headline campaigns to run alongside your breaking news, or weekly/monthly awareness campaigns.



### SPONSORSHIP TAKEOVER

Takeover of our top 5 placements for up to 5 days! Feature your company in the best performing ad spaces on Stockwatch.

50,000 impressions	\$1,000
100,000 impressions	\$2,000
150,000 impressions	\$3,000

PRICE **\$20 CPM**

### PREFERRED PLACEMENTS

Gain maximum exposure for a week. Price priority in the top 5-10 placements with the highest click-through rates.

200,000 impressions	\$1,500
300,000 impressions	\$2,250
500,000 impressions	\$3,750

PRICE **\$7.50 CPM**

### HI-IMPACT PLACEMENTS

Guaranteed placement in our top 10-15 performing spots. Priority over other automated ads.

200,000 impressions	\$1,000
500,000 impressions	\$2,500
1,000,000 impressions	\$5,000

PRICE **\$5 CPM**

### Add-on Brand Awareness Campaigns

Add-on Home Page and mobile impressions. High visibility with lower CTR than other options.

### Add-on Geo-Targeting

Target visitors in your area by adding geo-locations to your campaign.

**\$2<sup>50</sup> CPM**

## Email to our list Sponsored Articles

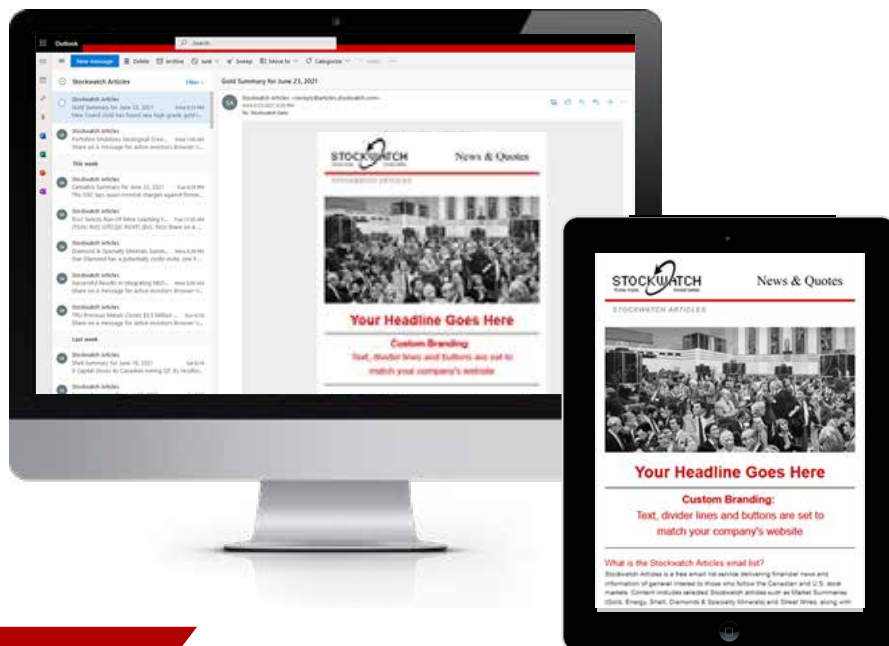
### To send an eblast ...

Email [sales@stockwatch.com](mailto:sales@stockwatch.com) to reserve a date to send your eblast.

## SEND YOUR NEWS AS OUR FEATURED EBBLAST

The Sponsored Articles (eblast) service is an effective tool to reach investors; we send one sponsored email per day to 15,000 opted-in recipients who have signed up to receive free Stockwatch Articles.

We create a custom email branded with your company logos and colours, and include multiple links to your website, investors presentation, projects, etc.



## EMAIL SERVICE EBBLAST YOUR NEWS RELEASE

1 eblast	\$1,500 each
2-4 ebblasts (10% discount)	\$1,350 each
5 ebblasts (20% discount)	\$1,200 each
1 weekend/holiday eblast (40% discount)	\$ 900 each

### Advertise with Stockwatch

Email [sales@stockwatch.com](mailto:sales@stockwatch.com) to find out about the current monthly promotion.

## Eblast and Banner Packages

<b>&gt;</b>	<b>Save \$ 500</b>	1 eblast +	200,000 HI-IMPACT banner impressions	\$2,000
	<b>Save \$ 750</b>	1 eblast +	500,000 HI-IMPACT banner impressions	\$3,250
	<b>Save \$1,000</b>	1 eblast +	750,000 HI-IMPACT banner impressions	\$4,250

All products, options and prices are subject to change without notice. Stockwatch standard terms apply.

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